



A-1
8-27-13

Board of Park Commissioners
Regular Meeting
Minutes

Tuesday, July 30, 2013
4:00 – 5:30 p.m.

Parks and Recreation Conference Room
401 N. Morton St.

CALL TO ORDER

The meeting was called to order by Mr. Carter at 4:00 p.m.

Board Present: John Carter, Joe Hoffmann, Jane St. John

Board Absent: Les Coyne

Staff Present: Mick Renneisen, Judy Seigle, Becky Barrick-Higgins, Bev Johnson, Steve Cotter, Paula McDevitt, Julie Ramey, Elizabeth Tompkins, Dave Williams

- A-1. Approval of Minutes of June 25, 2013 Meeting
- A-2. Approval of Claims Submitted June 26 – July 29, 2013
- A-3. Approval of Non-Reverting Budget Amendments
- A-4. Review of Business Report

Mr. Hoffmann made a motion to approve the Consent Calendar as presented. Ms. St. John seconded the motion. Motion unanimously carried.

B. PUBLIC HEARINGS/APPEARANCES

B-1. Public Comment Period

James Robinson of 810 Maxwell Lane, addressed the Board and expressed his frustration about the “low mow” policy, specifically in an area at Bryan Park. He feels his is the only personal property that abuts a “low mow” area and feels this location is not the best. The grass is now about 2 feet high and he has seen rats in his yard (around the patio and the bird feeders). He also noted that the grass was mowed recently and he noticed much more activity in the park after it was mowed. Mr. Robinson stated that he supports the “low mow” policy in general, but feels staff may need to review the areas and designate other more appropriate areas.

Mr. Carter stated that this is a new policy and is subject to change based on feedback from the public and staff.

Mr. Renneisen stated that staff will continue to evaluate and process all feedback at the end of the season. The “low mow” policy and locations are an experimental and definitely subject to change. He reiterated, however, that the policy will continue due to sustainability issues and fuel and human resource allocations.

Mr. Williams added that the policy is also in place at Park Ridge East and Schmaltz Farm parks. These parks are also in residential areas.

B-2. Bravo Award – David Marrero/Adopt a Trail

Mr. Cotter addressed the Board and stated that this month’s Bravo Award is being presented to David Marrero for his trail work at Griffy Lake Boardwalk. He stated that Mr. Marrero moved here 18 years ago and works at Crane. His Boy Scout troop (Troop 110) logged over 100 hours working on the boardwalk as part of an Eagle Scout project. The staff has received very positive feedback about the work done on the boardwalk.

Mr. Marrero addressed the Board and stated that he really enjoyed the time he spent at Griffy Lake. The boardwalk installation was an Eagle Scout project for Thomas Finn who is a 17 year old student at Bloomington North. Mr. Marrero looks forward to completing more projects at Griffy in the future.

B-3. Parks Partner Award – none this month

B-4. Staff Recognition/Introductions – none this month

C. OTHER BUSINESS

C-1. Review/Approval of Sponsorship Program Expansion for Outdoor Facilities

Ms. Ramey addressed the Board seeking approval of the plan to expand advertising space at outdoor facilities. She stated that the Department has a long-standing unofficial policy that signs, in the form of advertising for local businesses, will not be installed at its sports fields and ball diamonds. Traditionally it was felt that advertising signage could diminish the professional look of the sports facilities and might be distracting. Traditional materials, mostly wood and metal, did not hold up well and posed a danger to facility users from sharp edges, splinters, etc. In addition, sports area managers and coordinators did not have the resources to seek advertisers and manage the contracts. With the Community Relations staff now managing advertising contracts, staff would like to reconsider the potential for outdoor advertising. Specifically, staff is interested in signage at Twin Lakes Sports Park and Winslow Sports Complex. Staff has sought a durable and affordable material in the form of windscreens and an 8' x 4' size. Advertising contracts are signed for a minimum of three years, which allows adequate time for the advertiser's message to appear and for the Department to generate revenue above the installation cost of the signs. The revenue generating potential for the sale of advertising space at the ballfields is significant.

- Current investment for an 8' x 4' sign on one ballfield is \$600 per year for a minimum of three years.
- 10, 8' x 4' signs arranged in an aesthetically pleasing way on one ballfield's outfield fence = \$6,000/year
- 10 signs, each with a three-year contract, on four fields = \$72,000 revenue potential over three years (gross) for Twin Lakes Sports Park alone

Ms. St. John asked if staff will have exclusivity agreements.

Ms. Ramey stated yes, with a price point.

Mr. Carter stated that he likes the Parks and Recreation logo on the signage and feels it will add branding to the facilities as well.

Mr. Hoffmann stated that staff should maintain control over who is allowed to advertise (i.e. no alcohol/tobacco companies, etc.)

Mr. Hoffmann made a motion to approve the sponsorship program expansion for outdoor facilities. Ms. St. John seconded the motion. Motion unanimously carried.

C-2. Review/Approval of Contract for ASCAP License Fees

Ms. Higgins addressed the Board seeking approval of the contract with American Society of Composers, Authors and Publishers (ASCAP). The ASCAP is the US Performing Rights Organization owned and run by songwriters, composers and music publishers. Their goal is to protect the rights of ASCAP members by licensing and distributing royalties for non-dramatic public performances of their copyrighted works. Their licensees encompass all who want to perform copyrighted music publicly. City Legal has advised the Department to enter into a contract with ASCAP. This contract allows arts performing in the Performing Arts Series and Tuesday Market's concerts to pay cover music (non-original) without risk of infringing on copyright laws. The annual fee of \$783 is based on a set license fee and the population of Bloomington (80,405). Once approved by the Board, the Department will continue to enter into a contract with ASCAP annually.

Mr. Hoffmann made a motion to approve the contract with ASCAP for license fees. Ms. St. John seconded the motion. Motion unanimously carried.

C-3. Review/Approval of Alcohol Permit Request for the Community Art Fair and Garlic Fest Event

Ms. Higgins addressed the Board seeking approval of an alcohol permit request for the Community Art Fair and Garlic Fest event. She stated that this event is scheduled for Saturday, August 31 and Sunday, September 1 at the Waldron, Hill, Buskirk Park (3rd Street Park). She stated that the Community Art Fair and Garlic Fest have been approved for an event permit for the festival held over the Labor Day weekend. This is the second year for the event. In 2012, the event was held for the first time and did not include the sale of beer/wine. The event organizers, Chris Martin and David Cox, are in good standing with the Parks Department and staff feels this event is appropriate to include the sale of beer/wine. Event organizers are prepared to adhere to all local and state laws along with any rules and regulations from Bloomington Parks and Recreation. They have employed Bruce Wilds Security, LLC to provide appropriate security for the sale of alcohol. Once approved, organizers will apply for the temporary beer/wine permit from the State of Indiana, Alcohol & Tobacco Commission. Organizers will provide staff with a copy of the state4 permit prior to their event. In addition, they will be assessed an alcohol permit fee of \$200 or ten percent of gross, whichever is greater.

Mr. Hoffmann made a motion to approve the alcohol permit request for the Community Art Fair and Garlic Fest Event. Ms. St. John seconded the motion. Motion unanimously carried.

C-4. Review/Approval of Bid to Remove Sediment from Griffy Lake

Mr. Cotter addressed the Board seeking approval of the contractor selection for Griffy Lake sediment removal project. He stated that sediment has been collecting in the east end of Griffy Lake since the dam was raised to its current elevation in 1943. Boat access to the deeper part of the lake, west of the Headley Road causeway, has not been possible for several years during periods of low rainfall due to the sediment. A \$96,000 Lake and River Enhancement Grant has been secured to allow the Department to remove the sediment. Clay Excavating submitted the low bid of \$113,880 on July 19. The remainder of the project cost will be paid from non-reverting funds. Mr. Cotter stated that he checked out all references for Clay Excavating and all feedback was positive. The other bids received include:

Arexco Inc.	\$196,795
Wealing Bros.	\$289,500
R.H. Marlin	\$350,300
Reed and Sons	\$293,899
Smock and Fansler	\$138,000

Mr. Williams commended Mr. Cotter for staying on top of this process which has been a very complicated process. He added that the project should be completed in one month. Since the silt is clean, it is being stored at the Winston Thomas Sewage Treatment Plant and may be used for soil remediation at the Switchyard Park in the future. Mr. Williams and Mr. Cotter thanked the Board for rearranging their July meeting so this project could stay on track.

Mr. Hoffmann made a motion to approve the contract with Clay Excavating to remove sediment from Griffy Lake. Ms. St. John seconded the motion. Motion unanimously carried.

D. REPORTS

D-1. Administration Division – Farm to Camp Program Update - this item was tabled until August

D-2. Sports Division – No Report

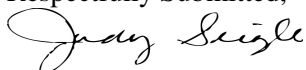
D-3. Operations Division – No Report

D-4. Recreation Division – No Report

ADJOURNMENT

Meeting adjourned at 4:45 p.m.

Respectfully Submitted,



Judy Seigle, Secretary Board of Park Commissioners